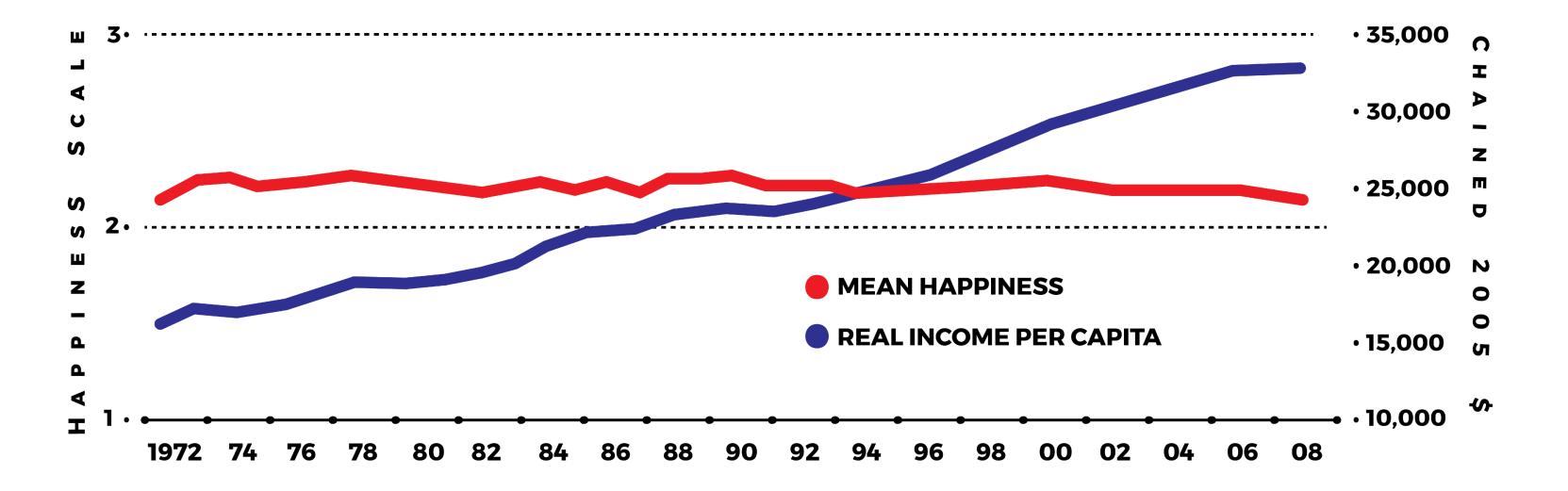


# The Church and Economics

Dr. Brian Fikkert Chalmers Center for Economic Development at Covenant College

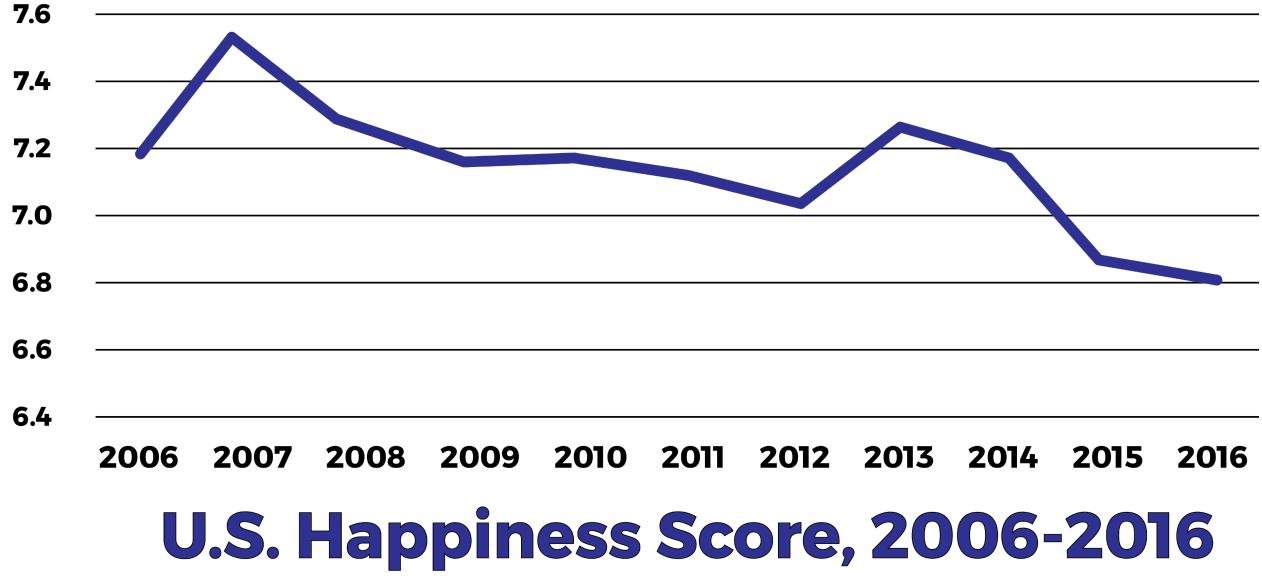


"Homo Economicus Versus Homo Imago Dei," Journal of Markets and Morality Spring 2017

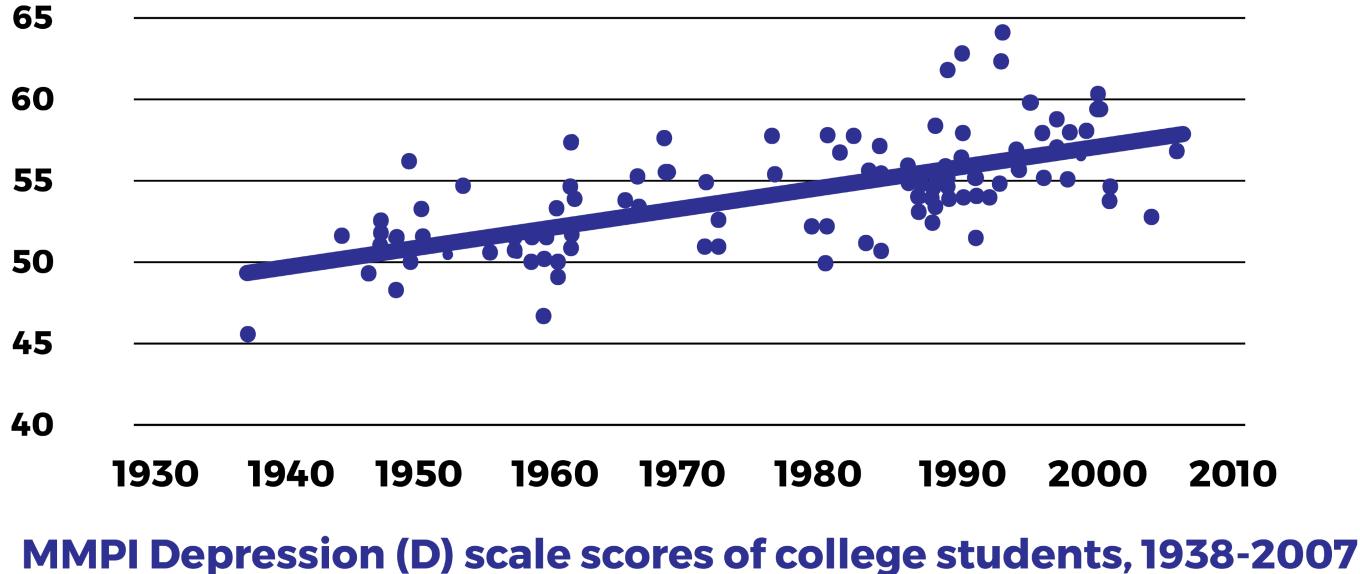


Adapted from Rubén Hernández-Murillo , Christopher J. Martinek, "Dismal Science Tackles Happiness Data", The Regional Economist (Federal Reserve Bank of St. Louis, Vol. 18, Issue 1, January 2010), 15.

## **U.S. Cantril Ladder**

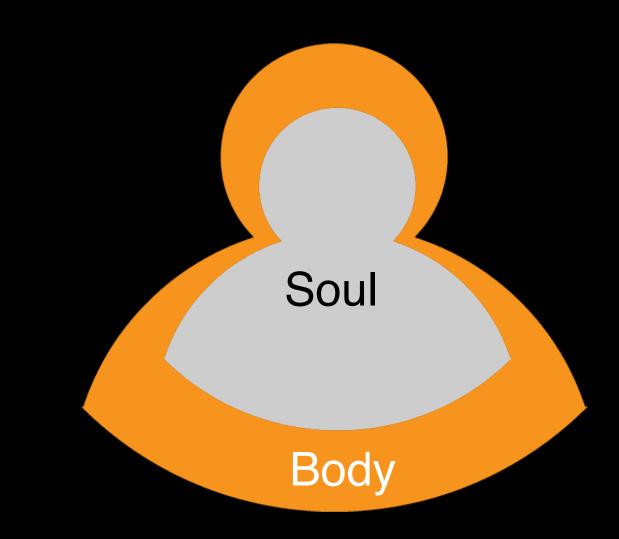


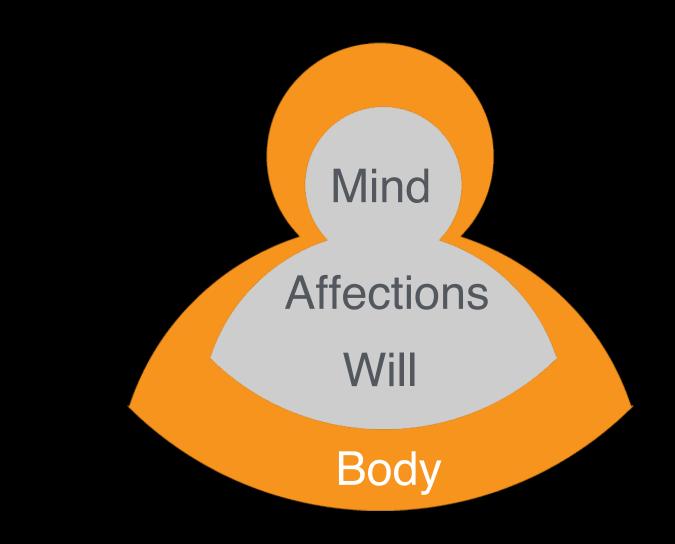
Adapted from Jeffrey D. Sachs, "Restoring American Happiness", World Happiness Report 2017 (Independent publication, John F. Helliwell, Richard Layard, and Jeffrey D. Sachs, editors, 2017), 179.

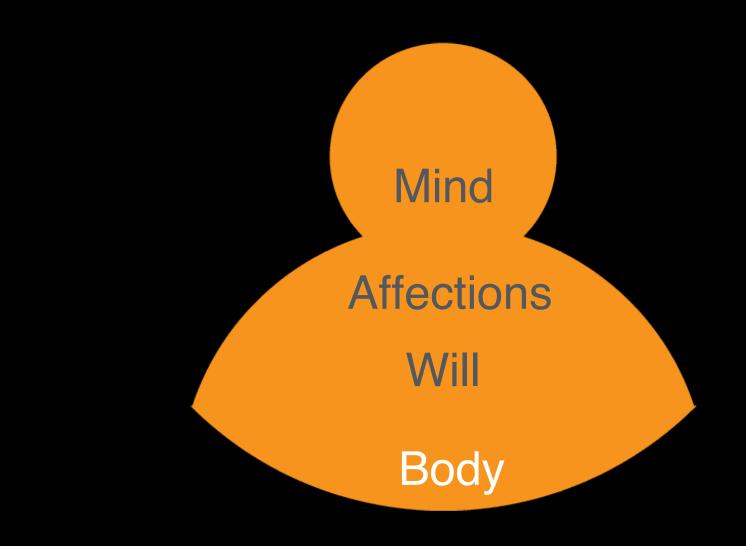


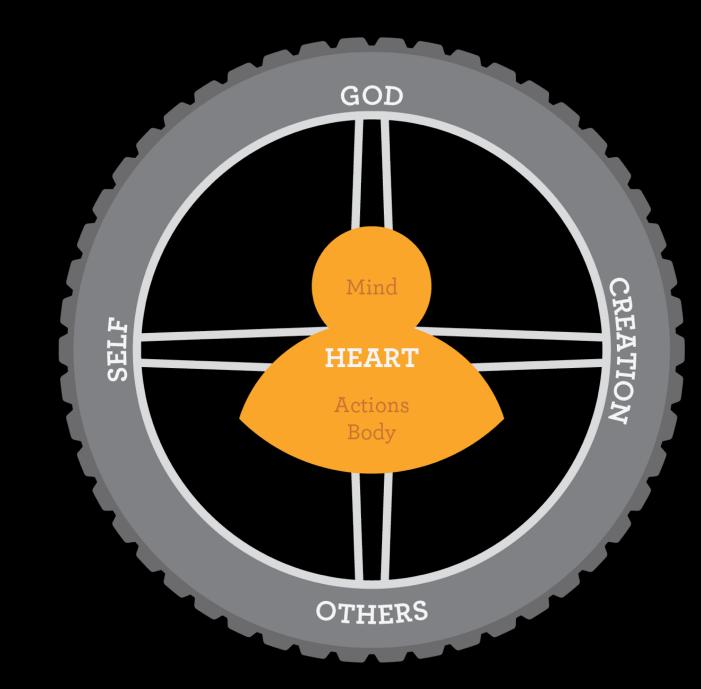
Adapted from Jean M. Twenge, Brittany Gentile, C. Nathan DeWall, Debbie Ma, Katharine Lacefield, David R. Schurtz, "Birth Cohort Increases in Psychopathology among Young Americans, 1938-2007: A Cross-Temporal Meta-Analysis of the MMPI", Clinical Psychology Review, Vol. 30, #8 (Elsevier, Amsterdam, 2010), 151.

## 2010







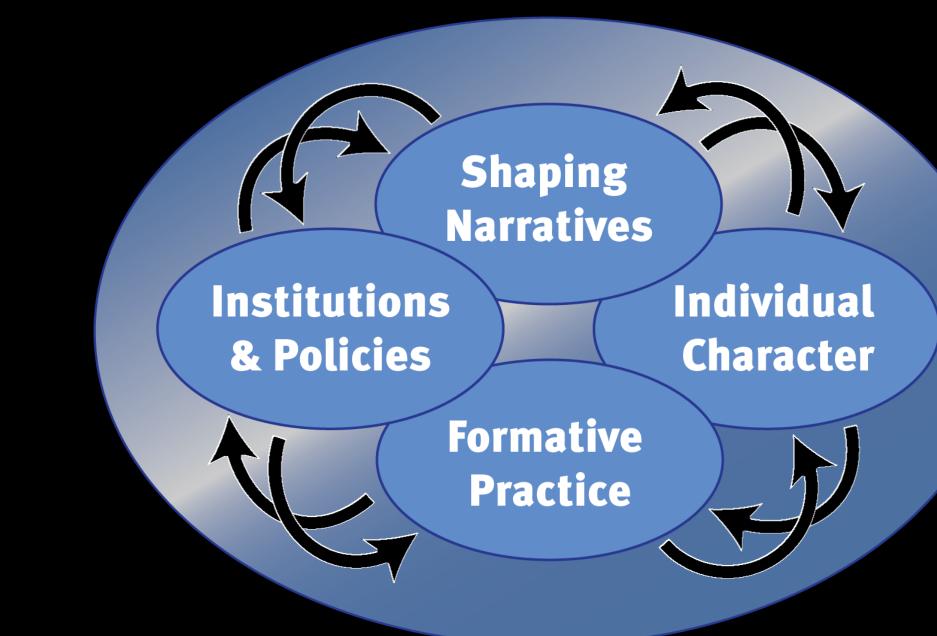


I. Human beings are always worshipping something.

- I. Human beings are always worshipping something.
- Human beings are transformed into the image of 2. whatever god we are worshipping.

- I. Human beings are always worshipping something.
- 2. Human beings are transformed into the image of whatever god we are worshipping.
- Human beings create culture in our own image. 3.

# **Process of Individual and Cultural Formation**



# Mainstream (Neo-classical) Economics

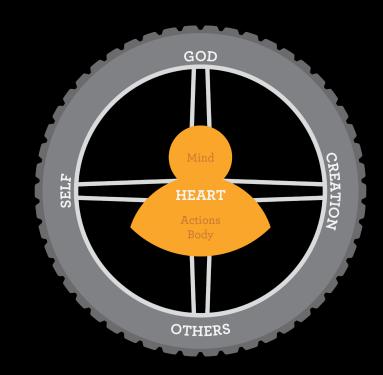
## > Dominates Western Economics

# Mainstream (Neo-classical) Economics

> Dominates Western Economics

> Positive-Normative Distinction

# 1. I. Homo Economicus: Human beings are autonomous, rational, self-interested, impervious, material beings:





I. I. Homo Economicus: Human beings are autonomous, rational, self-interested, impervious, material beings:

max Utility = F (Consumption, Leisure)

subject to budget constraint



## 2. Efficiency is better:

Economic Policy A is more efficient than Economic Policy B if Policy A allows for more mutually beneficial transactions to take place.

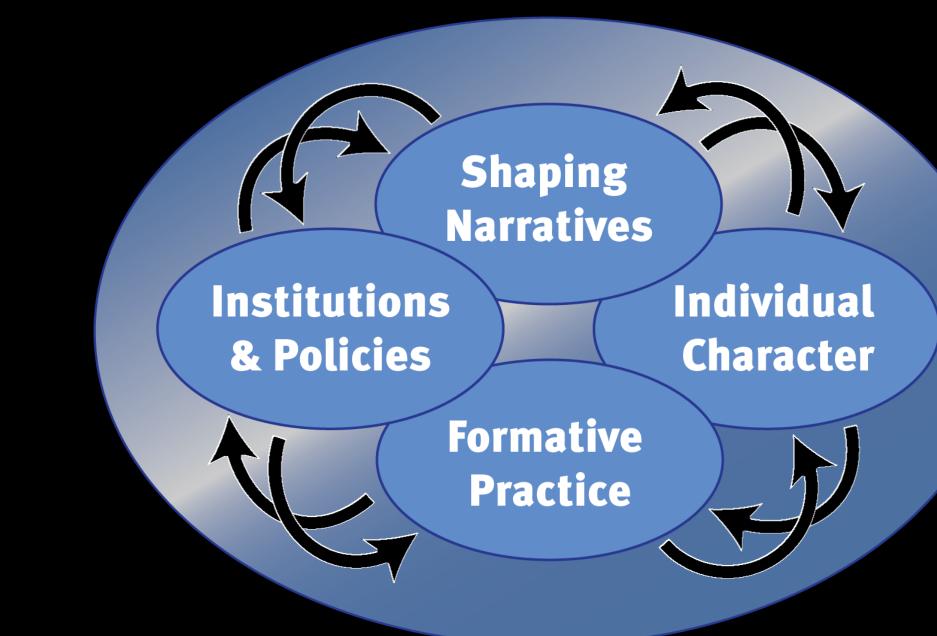
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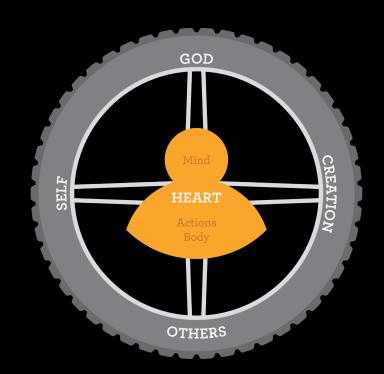
Economic Policy A is more efficient than Economic Policy B if Policy A allows for more mutually beneficial transactions to take place.

# In other words, homo economicus is god

- I. Human beings are always worshipping something.
- 2. Human beings are transformed into the image of whatever god we are worshipping.
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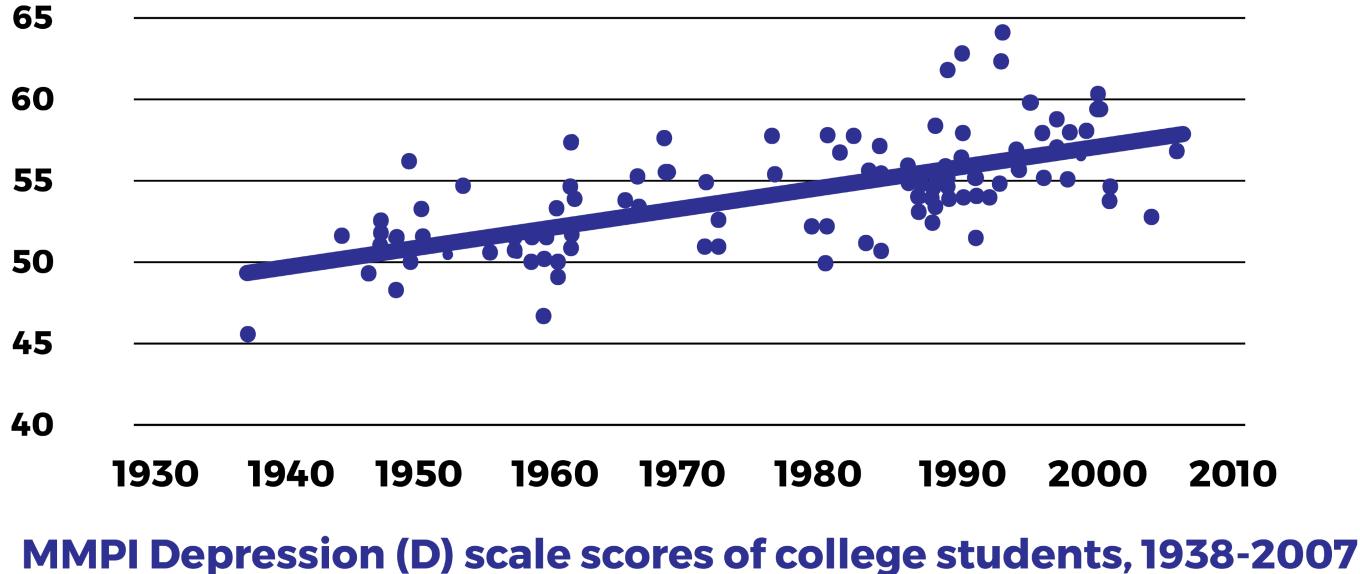
# **Process of Individual and Cultural Formation**











Adapted from Jean M. Twenge, Brittany Gentile, C. Nathan DeWall, Debbie Ma, Katharine Lacefield, David R. Schurtz, "Birth Cohort Increases in Psychopathology among Young Americans, 1938-2007: A Cross-Temporal Meta-Analysis of the MMPI", Clinical Psychology Review, Vol. 30, #8 (Elsevier, Amsterdam, 2010), 151.

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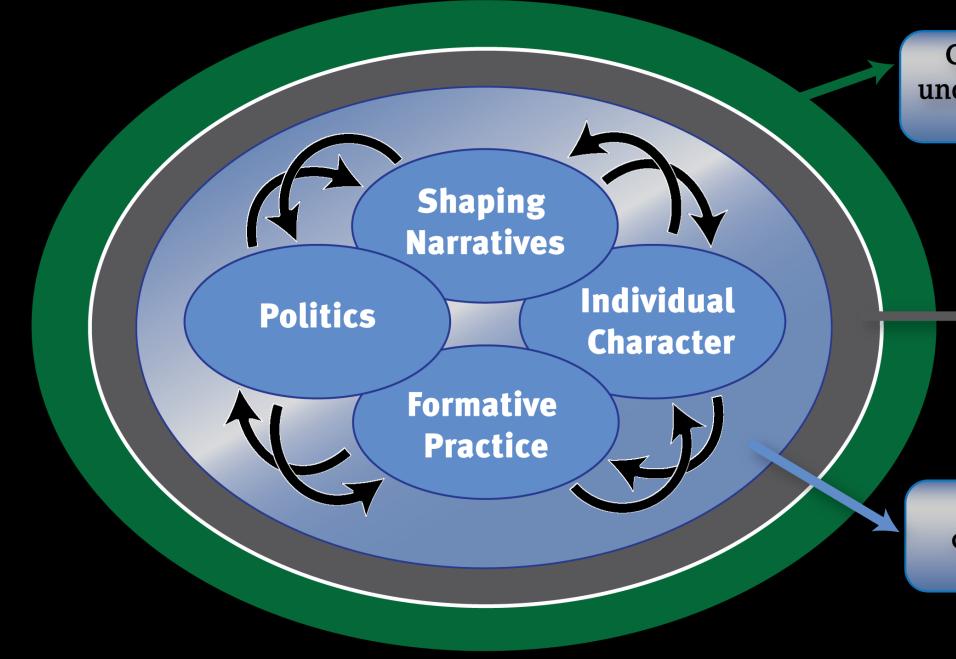
I. Evidence that materialistic messages and modeling makes people more individualistic and materialistic.

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- 2. Evidence that Americans have become more individualistic and materialistic throughout the post-war era.
- 3. Overwhelming evidence that individualism and materialism lead to lower levels of happiness and of physical and mental health.
- 4. Evidence that globalization is spreading deformation.

## The Church is Called to Embody a Different Economy



God's world under the reign of Jesus

> The broader culture, including economic culture

The community of faith

FOREWORD BY CHRISTOPHER J. H. WRIGHT

# PRACTICING THE KING'S ECONOMY

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HONORING JESUS IN HOW WE WORK, EARN, SPEND, SAVE, AND GIVE

MICHAEL RHODES AND ROBBY HOLT with BRIAN FIKKERT