Holistic Mission and the Use of Business in Global Outreach

Professor: Dr. Ted Yamamori

Prerequisites: None

Meetings:
During 01/06/2014 to 01/17/2014 on Monday, Tuesday, Wednesday, Thursday and Friday from 1:00p to 5:00p in AD303.
COURSE DESCRIPTION

This course examines the biblical and historical bases of holistic mission and further explores the strategic and effective use of business in global outreach through case studies and the analysis of emerging models.

I. OBJECTIVES
   At the end of the course, students should:
   A. Be discerning about the world of the 21st century and the church's role in it.
   B. Be knowledgeable of ways of integrating word and deed through entrepreneurial ventures.
   C. Gain knowledge of the effective use of business in global outreach.
   D. Be conversant with the cross-cultural dimensions of doing business and ministry.
   E. Have an understanding of the basic principles of communicating the gospel across cultures.

II. EXPECTATIONS
   A. Class attendance at all sessions and participation in the discussions are expected.
   B. All assignments are to be completed by specified dates.

III. TEXT BOOKS
   Yamamori, Tetsunao, and Kenneth A. Eldred (eds.). On Kingdom Business: Transforming Missions Through Entrepreneurial

IV. ASSIGNMENTS

A. Reading Report (30%)
   Readings are to be completed prior to the class for which they are assigned. Based on your reading (both required and optional), select three (3) missiologically significant topics and write your reflection on each (one single-spaced page for each topic). Turn in your one page reflection paper for each topic on January 10.

B. Class Participation (30%)
   Class attendance and participation in the discussions are expected. Class presentations and discussion, January 16, 17.

C. Reflection and Analysis Paper (40%)
   Write a reflection and analysis paper of around 2500 words. The paper should integrate the required or extra readings, material from class discussions, and personal observations related to your ministry/missions experience. Use standard typing and style requirements. Include a reference list. Select one from the following. The paper should be both descriptive and analytic. Due: January 15.

#1 The Significance of the Transformational Approach to the 21st Century Mission
#2 The Relevance of Business in Global Outreach
#3 Globalization and Kingdom Business.
#4 Foundational Principles Guiding Kingdom Business
#5 Communicating the Gospel:
   To Buddhists,
   To Muslims,
   To Hindus, or
   To the Chinese
#6 Select one case study from your reading and analyze it from business and ministry perspectives. Be original.
#7 Consult your instructor for a relevant topic of your choice.

Instructions: (1) Define your project. Show how it is relevant to the class and posture it within the existing literature.
(2) Answer the question that you defined. Maintain internal consistency—i.e., stay focused on the topic and remain cogent yet thorough.
(3) Include appropriate references: at least 3 books and 3 journal articles.
(4) Assessment should demonstrate reflection and synthesis of material.
(5) Conclusions should be thoughtful and practical.
V. SCHEDULE

Session 1—INTRODUCTION (January 6, 7)

Course Overview

Critical Issues in Global Mission Today
Religious pluralism
Hunger

Video #1: “A Reason To Hope”

The HIV/AIDS Crisis

Kingdom Business as a Strategy for Evangelism
Defining terms
In this course, “kingdom business” is defined as doing the biblical ministry of integrating proclamation (word) and social responsibility (deed) through business and entrepreneurial ventures.

The strategic role of business in today’s mission
Basic types of kingdom entrepreneurship (MED, SME, and OPE)

Theology of Missions, of Business, and the Integration of the Two
Impact of globalization on business and missions
How business in itself can glorify God
Missions by word and deed
The integration of business and ministry

Video #2: “Loving Monday” (22 minutes)

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REQUIRED READING

Rundle and Steffen, Great Commission Companies, Chapter 1.


Befus, Kingdom Business, Chapter 1.

Eldred, God Is At Work, Chapters 1-6; 9-12. Appendixes B and C.

Rundle and Steffen, Great Commission Companies, Chapter 2.

Yamamori and Eldred (eds.), On Kingdom Business, Preface; Introduction; Chapters 1-4, 18.

Eldred, God Is At Work, Chapter 8; Appendix A.
www.ijfm.org.

Rundle and Steffen, Great Commission Companies,
Chapter 3-4.

Yamamori and Eldred (eds.), On Kingdom Business,
Chapter 13 and 19 (John Beckett). Appendix B (1, 2, 3); Appendix
C; Chapter 12.

OPTIONAL READING

Beckett, John D. Loving Monday: Succeeding in Business without

Beckett, John D. Mastering Monday: A Guide to Integrating Faith and


Eldred, Ken. The Integrated Life: Experience the Powerful Advantage of
Intergrating Your FAITH and WORK. Montrose, CO: Manna
Ventures, LLC, 2010.

Grudem, Wayne. Business for the Glory of God: The Bible’s Teaching on
the Moral Goodness of Business. Wheaton, IL: Crossway Books,
2003.


Lai, Patrick. The Tent Making: Business as Missions. Waynesboro, GA:
Authentic Media, 2005.

Nash, Laura and Scotty McLennan. Church on Sunday, Work on
Monday: The Challenge of Fusing Christian Values with

Stevens, R. Paul. The Other Six Days: Vocation, Work, and Ministry

Swar, Sharon Bentch and Dwight Nordstrom. Transform the World:
Biblical Vision and Purpose for Business. Kona, Hawaii: The
Center for Entrepreneurship and Economic Development,
University of the Nations, 1999.

Session 2—GROUNDING KINGDOM BUSINESS IN THE HISTORY OF
EVANGELISM (January 8)

Biblical precedents
Historical examples
Contemporary models

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REQUIRED READING
Yamamori and Eldred (eds.), *On Kingdom Business*, Chapter 16.

OPTIONAL READING

Session 3—STRATEGIC PLANNING FOR KINGDOM ENTREPRENEURIAL MINISTRY (January 9, 10)

Jurg Opprecht, Business Professional Network
Video #3 and discussion
“Small Business Development in the Heavenly Mountains of Kyrgyzstan.”
Analytical review of case studies
Criteria for a successful kingdom business
Preparing a business plan
Kingdom entrepreneur as a servant leader

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REQUIRED READING

OPTIONAL READING


Session 4--CROSS-CULTURAL BUSINESS AND MINISTRY (January 13, 14)

Understanding Cultural Differences
Cross-cultural business behavior
  Deal-focus vs. relationship-focus
  Informal vs. formal cultures
  Rigid-time vs. fluid-time cultures
  Expressive vs. reserved cultures

Doing Business Cross-Culturally
Cultural insights in doing business with
  East Asians (Japan, Korea, and China)
  Middle Easterners
  Others
Summary of lessons learned

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REQUIRED READING
Yamamori and Eldred, On Kingdom Business, Chapters 11, 18.

OPTIONAL READING


Session 5—COMMUNICATING THE GOSPEL ACROSS CULTURES (January 15-17)

January 15:
Practicing kingdom values at the workplace
Representative encounters
  Encounter with the Buddhists
  Encounter with the Muslims
    Video #4: “The Cross or the Crescent” (Understanding Islam)
  Encounter with the Hindus
  Encounter with the Chinese
Summary: Effective communication of the gospel

January 16, 17:
Class presentations and discussion.
Wrap-up
OPTIONAL READING


