



2015 Curricular Integration Workshop

Missions, Evangelism & Cultural Studies

As a starting point for thinking about where work and the economy might arise in classes, the table facilitator (Jay Moon, Asbury Theological Seminary) provided these “touchpoints”:

- Business as mission
- Social entrepreneurship
- Marketplace evangelism
- Theologies of evangelism
- Entrepreneurial church planting
- Transforming culture

The faculty at the table brainstormed these additional “touchpoints”:

- Business incubation and mentoring
- Oral vs. Print learning preference
- Globalization
- Cross-cultural views on money/wealth
- How class/caste affects economic activity
- Universal critical success principles for business (not simply North American principle)
- Bribery vs. tips, particularly in various cultural contexts
- Business as mission practitioners and practical applications
- Creativity and craftsmanship
- Use of arts and media
- Role of business to address terrorism and gospel resistance

-Connecting business and church planting (historical and contemporary examples)

-Addressing the prosperity gospel, particularly in developing countries